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Media Contact: Katie English, [267-974-1250](tel:267-974-1250)

## **Peter Nero and the Philly Pops® Announce \$10 Ticket Special for College Students**

*Good for the Friday, 8 p.m. performances of all 2012/2013 season concerts.*

*Limit one ticket per student, purchased in-person at The Kimmel Center.*

**Philadelphia, Pa – October 9, 2012.** Encore Series, Inc., presenter of Peter Nero and the Philly Pops® today announced a Friday night special ticket discount for college students for its 2012/2013 Season. On the day of every Friday performance, undergrad or graduate school students can purchase one ticket, in-person at The Kimmel Center for the Performing Arts box office between 10 a.m. and 7:30 p.m. for that evening's 8:00 p.m. concert, for just \$10.

"We developed this special ticket discount program last season to ensure students can enjoy our concert series on Friday evenings," said Peter Nero, Artistic Director. "POPS concerts are fun for audiences of all ages!"

This offer applies to the following performances:

- the 34<sup>th</sup> Annual Season opener, Dancing and Romancing, October 12, 2012;
- Holiday POPS!, December 7, 14, 2012;
- Mostly Gershwin featuring Marcus Roberts, February 8, 2013;
- An Evening with Lennon and McCartney, March 15, 2013;
- Bond and Beyond, April 26, 2013; and
- Super POPS! Broadway, May 10, 2013.

Single tickets, full season subscriptions and three-series subscriptions are available for purchase by calling 215-893-1999 or visiting [www.phillypops.org](http://www.phillypops.org). For groups of 15 or more call 215.546.3207.

### ***About Peter Nero and The Philly POPS:***

Now in its 34<sup>th</sup> year, Peter Nero and The Philly POPS under the artistic direction of Grammy Award winning pianist and conductor Peter Nero and presented by Encore Series, Inc., is a one-of-a kind orchestra that performs a wide variety of musical genres in Verizon Hall at The Kimmel Center for the Performing Arts and around the Tri-State region, entertaining audiences with its eclectic mix. The Philly POPS orchestra boasts a blend of talented musicians from the musically rich Philadelphia region. For more information about The Philly POPS and its 2012/2013 season schedule, please visit [www.phillypops.org](http://www.phillypops.org).

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